

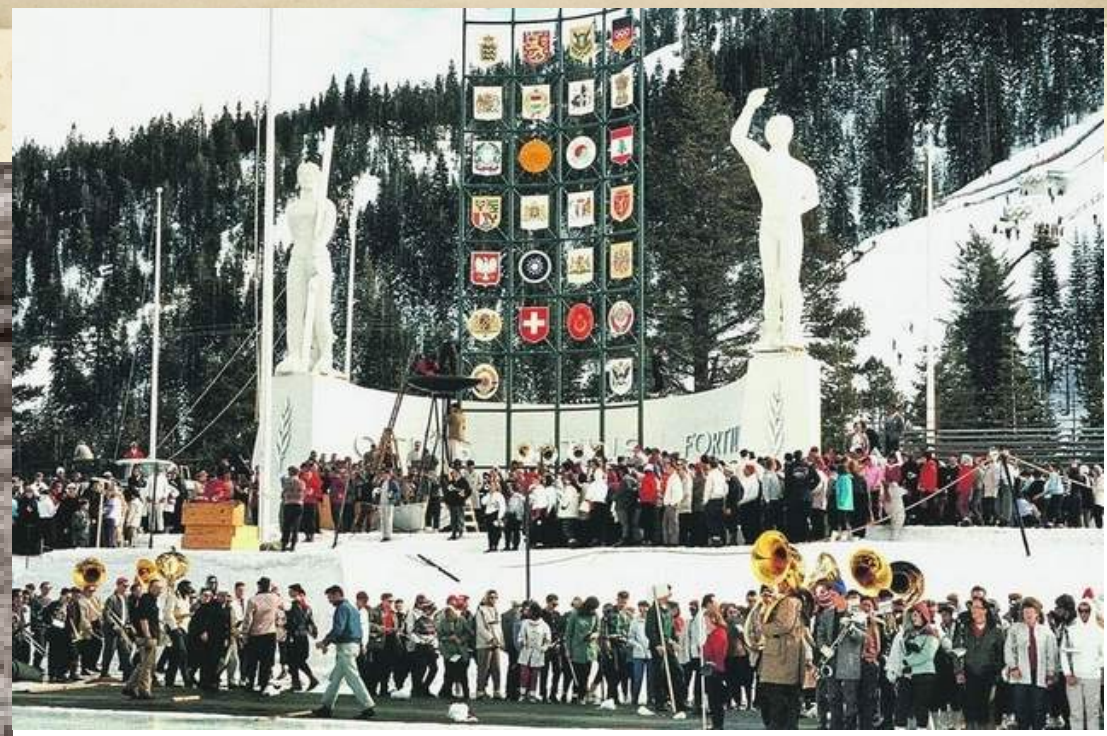


Lake Tahoe

Home of Epic
Collaboration

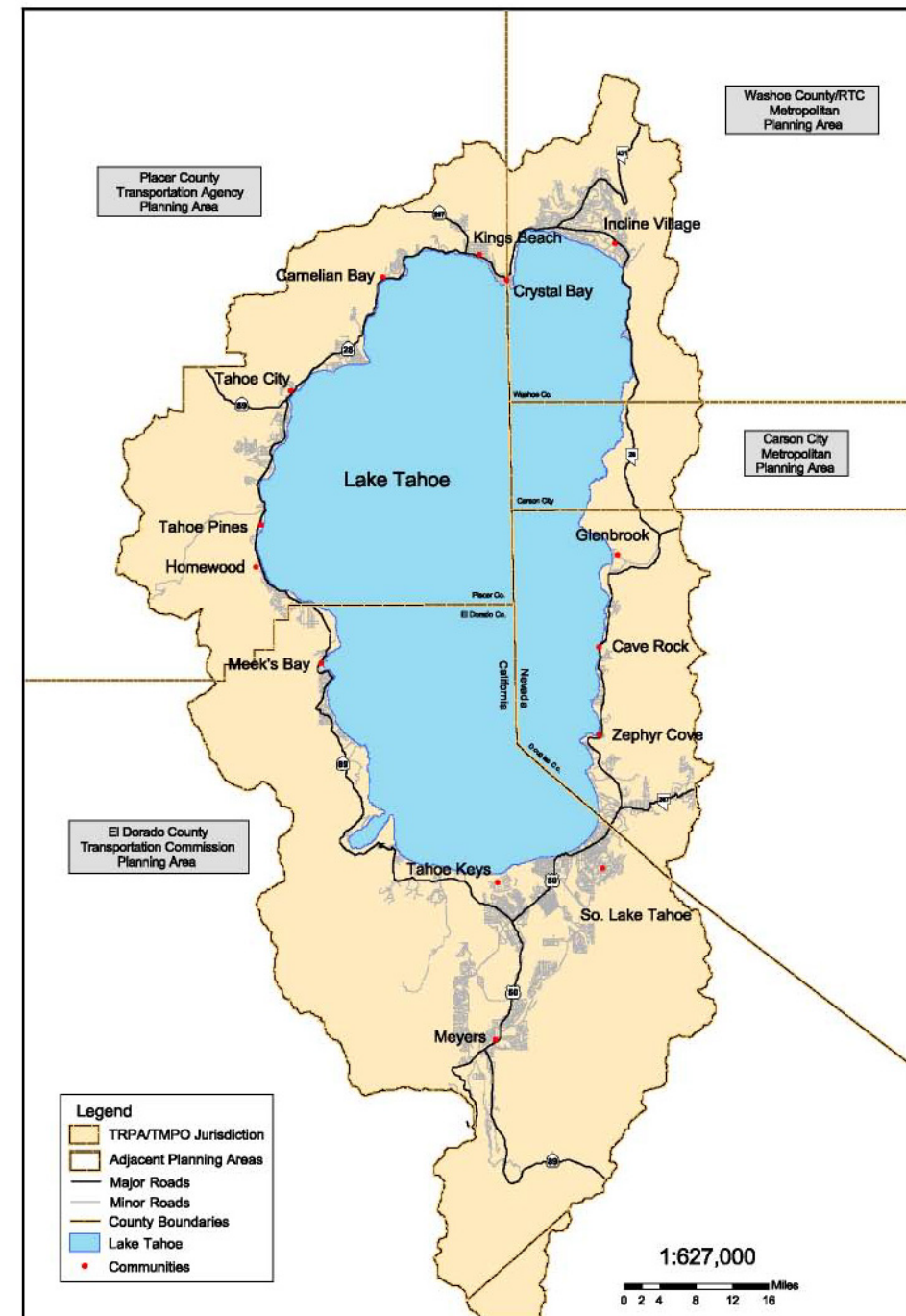
Julie Regan

Tahoe Regional Planning Agency
Deputy Director



Lake Tahoe Watershed

- 501 sq. miles region
- 12 miles wide
- 22 miles long
- 72 miles of shoreline
- 1,645 ft deep



Development Boom

1939



1992



Impacts of Development





Fifth Annual
Edition
7 SECTIONS
82 PAGES

TAHOE '68

**TODAY'S PROGRESS . . .
TOMORROW'S SUCCESS**

Rain

Sierra Nevada, occasional rain mostly north of Yosemite this evening with chance of more rain late Saturday. Mostly cloudy north.
Yesterday's high, 42; overnight low, 36. Barometer reading at 8 a.m.—30.14.

Tahoe Daily Tribune

Serving All Lake Tahoe — America's All-Year Playground

SUBSCRIBERS

If you have not received the Tahoe Daily Tribune by 5:30 p.m., please call circulation department, 541-3880, until 6:30 p.m., Monday through Friday.

Vol. 10 — No. 39 541-3880

SOUTH LAKE TAHOE, CALIFORNIA, FRIDAY, FEBRUARY 23, 1968

SEVEN SECTIONS

PRICE 20 CENTS

Reagan, Laxalt Hail Tahoe Agency

**MESSAGE BY THE HONORABLE PAUL LAXALT
GOVERNOR OF NEVADA**

Lake Tahoe is truly a "wonder of the world."

This phrase, though often used, indeed reflects what Lake Tahoe is to Nevadans and people throughout the world.

I think much credit is due to residents of the Lake Tahoe basin for their outstanding efforts in keeping Lake Tahoe beautiful and at the same time promoting the area as a most wonderful vacation spot.

However, we share concern with many that as the Lake Tahoe basin area expands, pressures for development will become increasingly heavy. To meet these pressures we are giving our wholehearted support to a regional agency which will join Nevada and California. The agency's primary function will be to assure proper development of the area.

We are confident residents of the Lake Tahoe area and landholders there will support reasonable programs designed to assure its proper development.

In addition, Lake Tahoe is an important part of the economy of our state. We feel that continued and orderly growth, will assure increased prosperity in the Tahoe Basin. Also, development of a state park on the Nevada side of Lake Tahoe is allowing more and more families to enjoy the natural beauty of the Lake and surrounding basin.

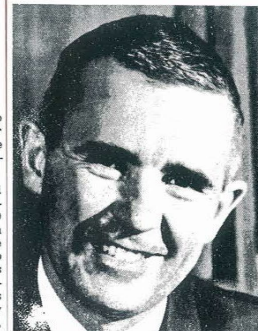
PAUL LAXALT

Compact Is Adopted By 37-2 Vote

CARSON CITY — It's now up to California to decide whether regional control over the entire Lake Tahoe basin will be established quickly.

The Assembly in the special session of the Nevada Legislature Thursday cleared SB9 authorizing the state to join California in a bi-state Tahoe Regional Planning Compact to prevent pollution of the lake's water, guard against overdevelopment around its shores and preserve the scenic beauty of all of the Tahoe Basin.

The bill passed 37-2 under emergency procedure after a fruitless last-minute attempt in committee to assure preferential treatment for the sensitive gaming industry on the Nevada side of the lake. The legislation now goes to Gov. Paul Laxalt for what un-



THE HON. PAUL LAXALT



THE HON. RONALD REAGAN

Compact Is Adopted By

This would have exempted from the governing body all authority over gambling except on matters of water quality and

**MESSAGE BY THE HONORABLE RONALD REAGAN
GOVERNOR OF CALIFORNIA**

The lands and waters of the Tahoe Basin represent a natural resource of incomparable value to the citizens of California, Nevada, and indeed, the entire nation. With the great increase in both population and leisure time, there is a real need for quality recreational areas. Lake Tahoe and the lands of the Tahoe Basin will serve a significant portion of the recreational needs of our citizens for many years.

The summer and winter recreational opportunities which are found in the Tahoe Basin distinguish it as a unique and valuable recreational asset. The basin is located within a four-hour drive of over three million people. It is a single day's drive for approximately 10 per cent of the total population of the United States, a great percentage of whom are residents of California.

The Tahoe Basin must be protected for this and for future generations. Governor Paul Laxalt of Nevada recently stated, "Every possible step should be taken by all parties involved to assure that Lake Tahoe retains its crystal clear quality and the beautiful basin not be destroyed by so-called progress." I endorse Governor Laxalt's statement without qualification. We will work together, citizens of California and Nevada, to preserve the priceless treasure that is Lake Tahoe.

The Tahoe Basin has been described by some writers as a polluted lake surrounded by ugly developments. Perhaps this is why people are surprised when they visit the region. Rather than the polluted waters and eroded landscapes which they were told to expect, they see the blue waters, clearer and purer than they imagined existed, set in a wooded forest backdrop of majestic snow-capped mountains.

"Truly," as Mark Twain described Tahoe, "the fairest picture the whole earth affords."

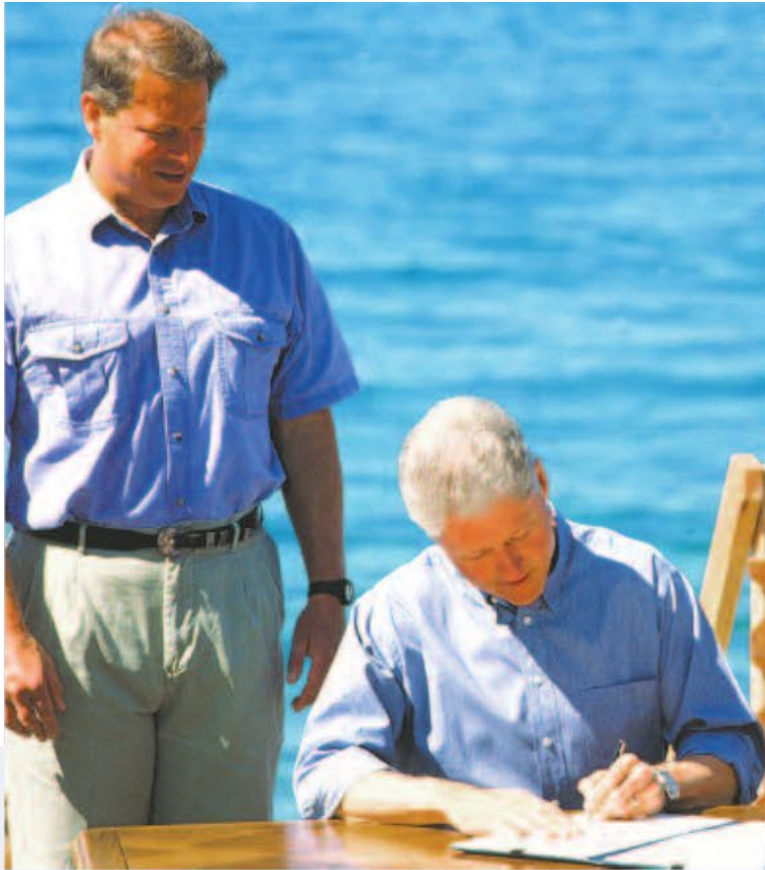
Water quality records are available for Lake Tahoe from the year 1873. A comparison of the historic data with that collected routinely by the state shows conclusively that no measurable change has taken place in its quality since first sampled. The clarity of Tahoe's waters is presently such that one can see a 9 inch white disc suspended from a rope to a depth of over 130 feet. Only one other lake in the world,



What we do

The Tahoe Regional Planning Agency leads the cooperative effort to preserve, restore, and enhance the unique natural and human environment of the Lake Tahoe Region, while improving local communities, and people's interactions with our irreplaceable environment.

EIP History



We have a shared responsibility to build on our commitment at all levels to be sure the Lake and its environs are protected.

President Bill Clinton, Lake Tahoe Presidential Forum, July 26, 1997

FEDERAL AGENCIES



- Army Corps of Engineers
- Bureau of Land Management
- Bureau of Reclamation
- Federal Highway Administration
- Federal Transit Administration
- Natural Resources Conservation Service
- National Aeronautics and Space Administration (NASA)
- USDA Forest Service
- U.S. Environmental Protection Agency
- U.S. Geological Survey
- U.S. Fish & Wildlife Service

STATES OF CALIFORNIA AND NEVADA



CAL FIRE

- California Air Resources Board
- California Conservation Corps
- California Department of Fish and Wildlife
- California Department of Water Resources
- California Environmental Protection Agency
- California Natural Resources Agency
- California State Lands Commission
- California State Parks
- California Tahoe Conservancy
- California Water Quality Control Board-Lahontan Region
- California Wildlife Conservation Board
- Caltrans
- UC Davis/Tahoe Environmental Research Center



- Nevada Division of State Lands
- Nevada Tahoe Resource Team
 - Nevada Division of Forestry
 - Nevada Division of State Parks
 - Nevada Department of Wildlife
- Nevada Department of Transportation
- Nevada Division of Environmental Protection
- Nevada Public Utilities Commission
- University of Nevada, Reno
- Desert Research Institute

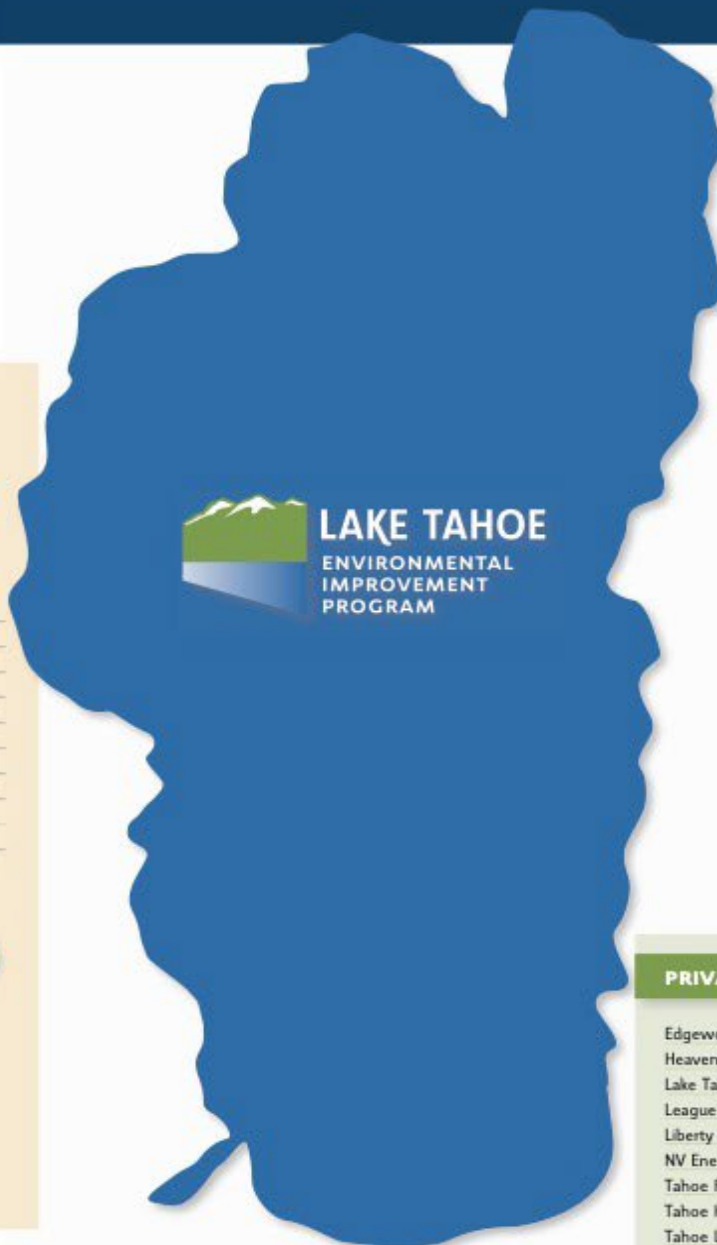
REGIONAL AGENCIES



PARTNERSHIPS MAKE THE EIP POSSIBLE



LAKE TAHOE
ENVIRONMENTAL
IMPROVEMENT
PROGRAM



LOCAL GOVERNMENTS/ORGANIZATIONS



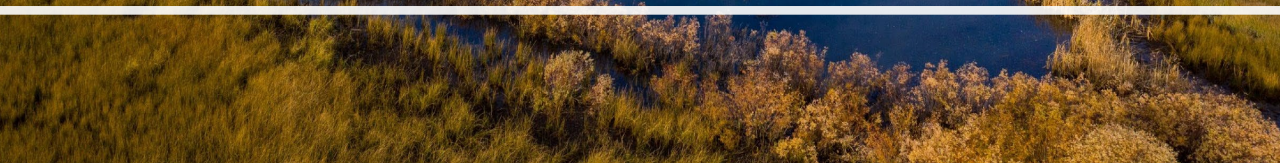
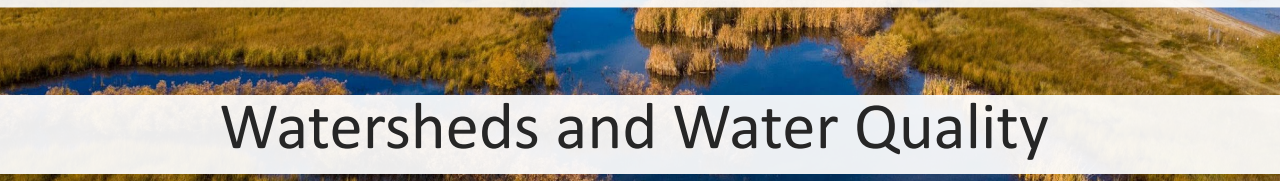
- Carson City
- Carson City Fire Department
- Cave Rock Estates General Improvement District
- City of South Lake Tahoe
- Douglas County
- El Dorado County
- Fallen Leaf Fire Department
- Incline Village General Improvement District
- Kingsbury General Improvement District
- Lake Tahoe South Shore Chamber of Commerce
- Lake Valley Fire Protection District
- Lakeridge General Improvement District
- Meeks Bay Fire Protection District
- Nevada Tahoe Conservation District
- North Lake Tahoe Fire Protection District
- North Lake Tahoe Resort Association
- North Tahoe Fire Protection District
- North Tahoe Public Utility District
- Placer County
- Round Hill General Improvement District
- South Tahoe Public Utility District
- Sugar Pine Foundation
- Tahoe Institute for Natural Science
- Tahoe Rim Trail Association
- Tahoe Science Advisory Council
- Tahoe City Public Utility District
- Tahoe Douglas Fire Protection District
- Tahoe Resource Conservation District
- Town of Truckee
- Washoe County
- Washoe Tribe of Nevada and California

PRIVATE ENTITIES

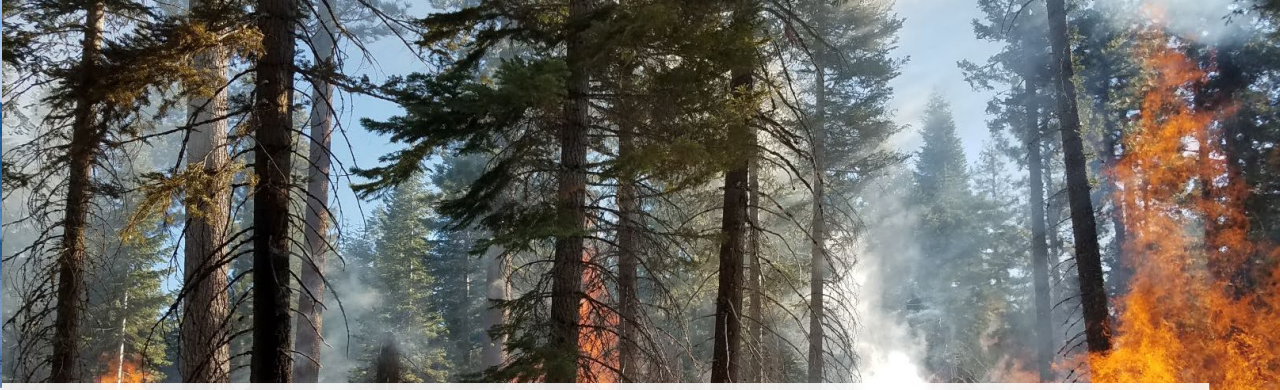
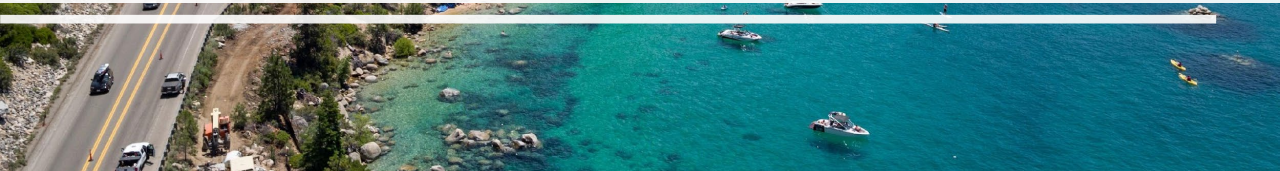
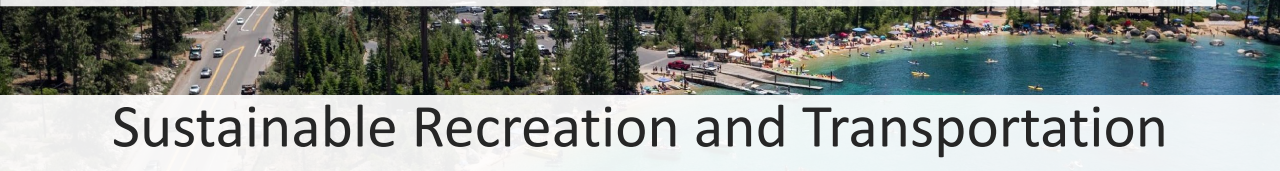
- Edgewood Companies
- Heavenly Mountain Resort
- Lake Tahoe Marina Association
- League To Save Lake Tahoe
- Liberty Utilities
- NV Energy
- Tahoe Fund
- Tahoe Keys Property Owners Association
- Tahoe Lakefront Owners' Association
- Tahoe Partnership



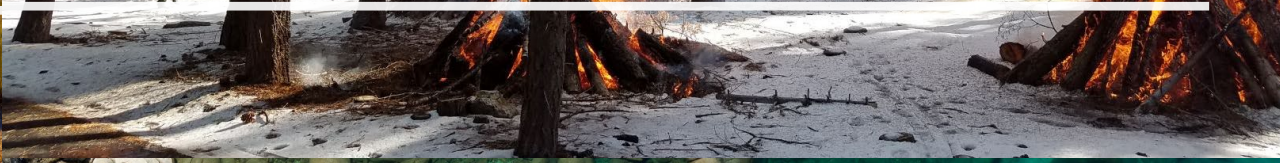
Watersheds and Water Quality



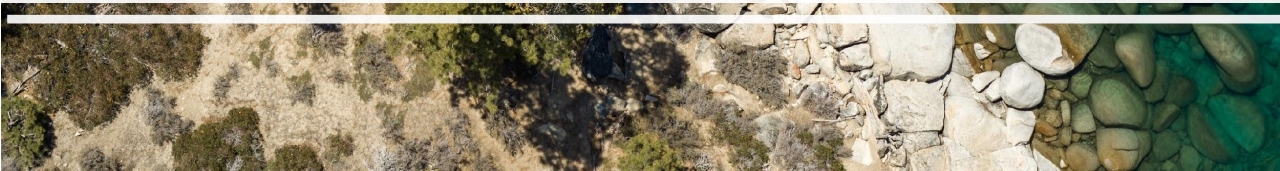
Sustainable Recreation and Transportation



Forest Health



Science, Stewardship, & Accountability



Economic Analysis

EIP ECONOMIC ANALYSIS

In 2020, EIP partners completed an analysis to quantify the impact of the EIP on the region's economy.



ECONOMIC FINDINGS

\$2.6 billion

in EIP direct investment
since 1997

\$5.2 billion

in total economic output
to the region since 1997

The EIP supports
an average of

1,700 jobs

a year.

\$1 million in EIP
spending generates

\$1.6 million

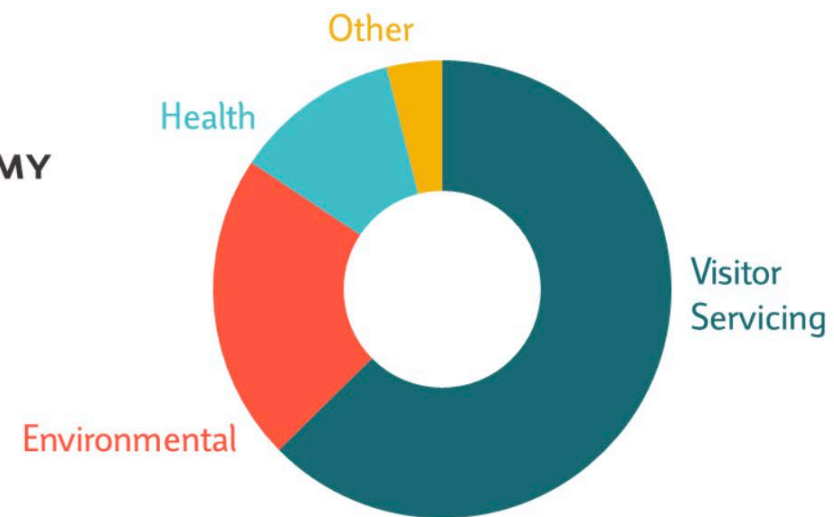
in total economic output.



TOTAL ECONOMY

\$5.1

Billion



Est 15 million visitors



We Have Issues



Lake Tahoe forest officials seeing increase in illegal campfires

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Laney Griffo [FOLLOW](#)
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Joane S. Marchetta
Guest column

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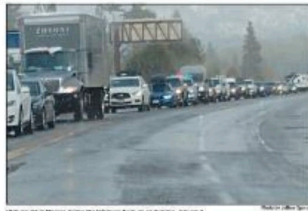
Toree Warfield
Toree's Stories

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ty of things.

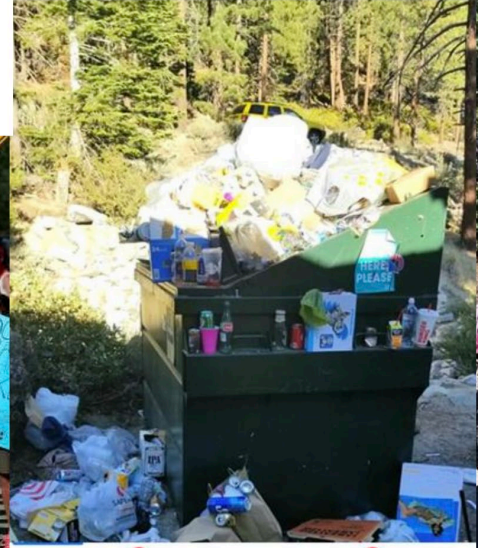
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"Overtourism"

In this month's Cover Story, editor Heather Gould explores the recent phenomena of "overtourism," its impact on Tahoe, and what experts are doing to control it.

Is this acceptable? We didn't think so. After a false alarm call at Secret Cove, the North Lake Tahoe Fire Dept, Engine and Medic 11 crews cleaned all of this up. We all can do better.



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LAKE TAHOE
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PROGRAM

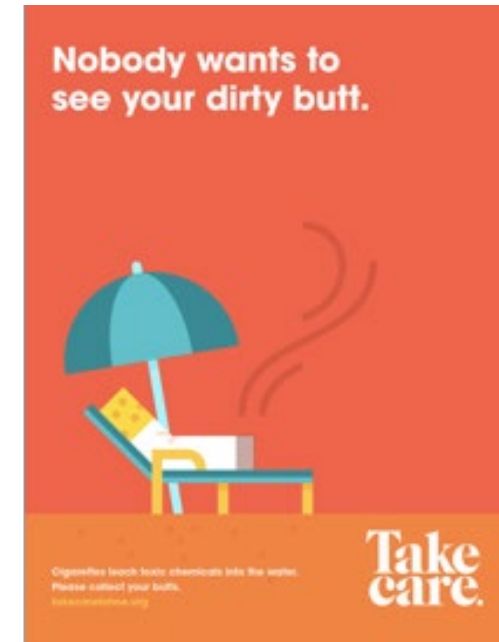
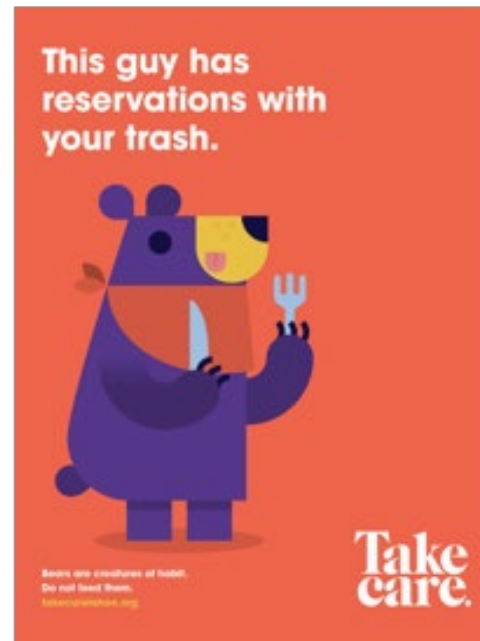
Stewardship Messaging



**TAHOE
REGIONAL
PLANNING
AGENCY**

Take Care messages grab your attention with our creative characters and funny headlines.

Our messages are designed to make you laugh but also to make you think about your actions





LAKE TAHOE DESTINATION STEWARDSHIP PLAN

TAKING CARE OF TAHOE

WATCH FOR FALL WORKSHOPS





**Collaboration: Cat Herding
All The Day Long**

THANK YOU!

Julie Regan

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775.815.2070



**TAHOE
REGIONAL
PLANNING
AGENCY**